



programs

Hanging Around River North at Gallery Walk

By Claudia Hine

Twenty-three creatives — a record turnout for C3's annual Gallery Walk — explored five River North art galleries on Thursday, October 19th. Once again ably led by Natalie van Straaten, publisher of Chicago Gallery News, this year's Walk focused on exhibits of works on paper— including prints, photographs and architectural drawings. (Sculpture lovers, we'll get back to you next year.)

Our first stop was Robert Henry Adams Fine Art at 715 N. Franklin. Gallery director David Lusenhop told us that Adams Fine Art specializes in Modern American art from 1910 to 1970 in six genres: impressionism, modernism, regionalism, social realism, African-American and abstract expressionism. Their exhibition, titled "Neo Futura," showcased the work of Chicago artist Errol Ortiz — a collection of paintings and drawings from the '60s and '70s centering on Ortiz's fascination with spaceships, guns, and war machines.

Our second stop was a return visit to ArchiTech Gallery of

Architectural Art at 730 N. Franklin. Their exhibition, titled "Rome and the Classic Legacy," included 18th century etchings, classical architectural studies from 1910, and contemporary watercolors of baroque and ancient Rome by artists Gilbert Gorski and Elizabeth Ockwell. Gallery director David Jameson pointed out that ArchiTech owns what is arguably the largest collection of architectural art outside of a museum — and that with the city's reputation for fine architecture, Chicago has been the perfect location for his gallery.

At Printworks Gallery at 311 W. Superior, we viewed their large collection of contemporary prints, original drawings, photography and artists' books. Gallery director Bob Hiebert says their niche is representing sculptors and painters who happen to be printmakers as well. Their exhibition, titled "Hot & Bothered," featured artist Nicholas Sistler's gouache paintings on museum board. The small scale and bright colors of Sistler's paintings belie the often dark themes they explore.

Next up was the Catherine Edelman Gallery at 300 West Superior. This is one of the leading galleries in the Midwest devoted to photography; assistant director Tamara Talansky



Tamara Talansky engages . . .



Bob Hiebert pages.

gave us a quick sampling of the more than 40 photographers represented. Their exhibition, titled "Fact or Fiction: A Twenty-Five Year Journey," showcased the work of Olivia Parker with photo images from her three books. Beginning with black-and-white pictures of objects in her home, Parker's work progressed to photographic collage, color Polaroid materials, and digital prints.

The final stop was the Judy A. Saslow Gallery at 300 W. Superior. Associate director Gabrielle Goodstein introduced us to the concept of "outsider art," which is art created by the untrained, outside of academic tradition. On display we saw paintings by Jason Rohlf and Aurora Robson, in addition to new work by contemporary Chicago artists. Our traditional wine and cheese reception capped off the evening, which proved to be a great chance to network and catch up with C3 friends after the summer break. ●

*Laughter.
Annoyance.
Surprise.
No, not at a
painting —
at T. J. Hine's
new eyeglasses.*



photos: Cindy McEwen



president's letter

Three Keys to Teamwork

By T. J. Hine

This past summer I learned a few lessons in teamwork as a member of four teams:

- Team 1—Work
- Team 2—Skydiving
- Team 3—Community
- Team 4—C3

You can see these four groups are from completely different aspects of life and totally different disciplines. My work team can consist of myself, my rep, a stylist, a designer, and a client. My skydiving team is made up of ten jumpers and a videoman. My community team is made up of neighbors, housewives and professional people, most of whom are artistic. The C3 team consists of the board and the committee members who help.

One common thread that exists in all my teams: Teamwork is not always easy. Everyone has an opinion and believes their opinion is the right one. With this premise, it's hard to get anything done, but I have learned what it takes to accomplish the tasks at hand: Discussion, Compromise, and Leadership.

Discussion is usually the simple part. Remember everyone's opinion? Compromise is the key. To get any team project off the ground, we need to compromise. With a talented group, compromise will net you the best results. Leadership is important—not from a dictatorial stance, but to start the discussion, set the guidelines for compromise, and initiate the task at hand.

A good leader can motivate those whose opinions were not selected by the group because every member must be willing to give 100% to accomplish the team's goal.

How did my teams fare so far this year?

Work is going well. We accomplish what our clients ask of us, on time and on budget. My skydiving team won Silver in the U.S. National Skydiving Championships. The community project is behind schedule due to weather, but is progressing smoothly and beautifully.

C3 is poetry in motion.

Now if the teams on "The Apprentice" would only follow these guidelines! ●



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We welcome editorial submissions (including opinion pieces) that may be of interest to our readers. Send your articles or ideas to Brent Brotine at Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477 or email them to him at brent@brotine.com. Please note that we reserve the right to edit or reject any articles submitted to C3. Note that this newsletter does not return unsolicited materials. The views and opinions expressed in this newsletter are those of the author(s), not those of Chicago Creative Coalition.

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Gallery Walk Pics

Claudia Hine has a sudden diabolical urge to turn a painting 180 degrees.



Kathleen Kerns, Gail Thompson and Michael Tanimura can't tell if the "EXIT" sign is art or commerce.

photos: Cindy McEwen

programs report

Upcoming C3 Programs

By Francine Ziev

As noted this issue's cover story, the Sixth Annual Gallery Walk was, as usual, a great success. And if you didn't make our Holiday Party on December 10th, you missed a fun evening. But that's just a start for a great year of programs, so mark your calendars and stay tuned for more information on these events:

January 25, 2005

For Members Only – Sappi Varnish Techniques
Daniel Deja, the South Eastern Creative Sales Manager for Sappi Fine Paper and a professional with 25 years in the graphic arts, will present a workshop covering every aspect of varnish techniques. The applications covered will range from the basic to advanced half-tone and tinted varnishing. Every member will receive a copy of the Idea Exchange *Varnish Techniques*.

February 16, 2005

Intellectual Copyright Issues for Communication Arts Professionals
Steven Baron, an attorney specializing in intellectual property issues, will discuss issues of ownership of created works; use and re-use of the work; and how rights and ownership issues apply to work produced for display on the internet.

March 2005

For Members Only –
Join us for a printing-related event. Details to come.

April 14, 2005

Guerilla Marketing Secrets from the Pros
A panel of marketing and public relations experts will share tips and “out-of-the-box” ideas for how creative professionals can cost-effectively market themselves. Think sending out a postcard or making cold calls are your only options? Come to this seminar and find out what else you can do.

We hope to see you at one — or all — of these upcoming events.

For the latest information on any upcoming event, check the C3 website at www.ChicagoCreative.org or call the C3 Hotline at 312.409.9945. Programs are subject to change. ●

Education Update

All members are invited to the next Education Roundtable session, led by Education Committee chair Nate Marks and Columbia College professor Margot Wallace. The date is set for January 13th and the place is Columbia's Marketing Communications Department. For more details, contact Nate at nate@marketingmarks.com or Margot at mwallace@colum.edu.

What's In It for Me?

By T. J. Hine

C3's membership committee has worked hard to improve member benefits by adding free “For Members Only” events to our regularly scheduled educational programs. These high-quality learning experiences have covered diverse topics such as copyright laws, marketing strategies, e-commerce, and color management. Our speakers are some of the tops in their fields. But that's not all we have for you!

Our members enjoy the benefits of our e-list, which enables instant “tech” support and includes job opportunities; a free portfolio page on our Web site; access to paper suppliers and printer information; a quarterly newsletter; and use of C3 resources.

But we're not a stodgy group. Our members also enjoy social events that include an annual gallery walk and networking opportunities where we share our hobbies and creative outlets.

As one member remarks, “I get the most out of hanging with people that I have something in common with, and while I like the free FMOs, I would probably pay a minimal fee for them anyway.” ●

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portfolio profile

In The Spotlight: Jason Feinberg, graphic designer

Jason Feinberg is a graphic designer who works for the Jewish Community Centers of Chicago. In addition, he accepts a wide variety of freelance projects. Examples include brochures, ads, invitations, annual reports and more.

When asked about his design philosophy, Jason responded "I believe the key to good design involves not only listening to the client, but also figuring out with the client who the

target audience exactly is. What is important to the end recipient? How will they use this piece? In some cases, it's necessary to ask if something is even the appropriate form of communication. Once these and other questions are answered, appropriate design solutions will then present themselves. There is no greater satisfaction than when you know you've done something which is effective seems just 'right' on all levels."

Contact Jason Feinberg at:
773.477.5139
Email: goblues27@mac.com
Web: homepage.mac.com/goblues27



JCC Camp Chi display poster



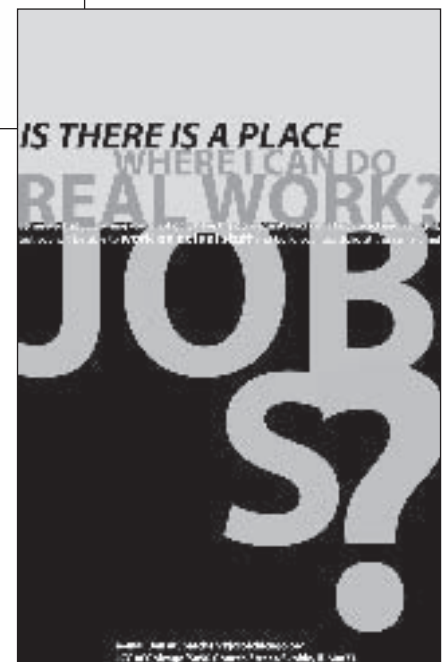
JCC Preschool Brochure spread (above), cover (top right)

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C3 event postcard



Poster to solicit for an internship

C3 members are invited to submit a portfolio profile. Please contact Cindy McEwen at 312.243.3244 or email to Macindy@aol.com for specifications.

programs

C3 Members Show and Tell

FOR MEMBERS ONLY

By Brent Brotine

Portfolios and samples books were the focus of the evening as C3 members mixed and mingled at Networking Night on Thursday, November 11th. This special For Members Only event at the Portage Park Center for the Arts featured twenty C3 members showcasing their creative services.

Members had the chance to review each others' work and learn more about the diverse talents that makes up C3. On display were design and illustration ... copywriting and web development ... printing, photography, paper and more. There were plenty of ideas and business cards exchanged, and new business relationships made.

Presenting design and illustration were aniadesigns, Aronson Graphic Design, Carol Backe Creative, Barbell Productions, Gelb Illustration, Koffamus Consulting, Milkweed Studio, Stephen B. Starr Design, Syverson Studios and Ziev Design. Web design was also on display from Silver Image Creative and WebTrax Studio.

Copywriting was the word of the day at Brent Brotine Communications. Photography was in focus from T. J. Hine Photography, Victor Powell Photography and Robert Tolchin Photography. And printing, binding and mailing were well represented by Caps 57, Chicago Press Corp., Consolidated Printing and Quality Color Graphics.

Our thanks to Francine Ziev and T. J. Hine for putting together a well-attended event that will surely be repeated. A master listing of all the exhibitors, their specialties and contact information will be available shortly on the C3 website. ●



CAPS 57 displays neither headwear nor ketchup. Discuss.

Don't Pass Up This New Business Opportunity

By Jeffrey London

What have you done to promote your business lately? If you haven't yet created your C3 Online Member Profile Page, you're not taking advantage of a great C3 membership benefit. Use this page to post some samples of your best work and show people what you do.

And please note that we currently have categories where no one has posted — so you could be the first in your work discipline. We want this service to become both a useful promotional vehicle for you and a valuable resource for the creative community. Take a look right now at how talented your fellow C3 members are:

<http://www.chicagocreative.org/profiles>

See ya in the profile pages! ●



Francine Ziev and Sunde Koffamus are easily amused.



Marilyn Jones and Carolyn Aronson suddenly realize that their first names rhyme.

photos: T. J. Hine

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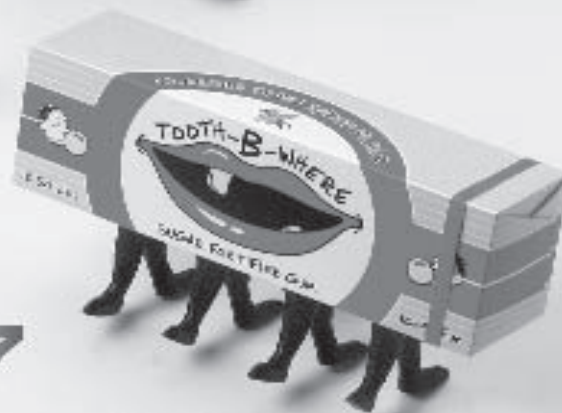
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member news

The former Judy Plecki is now the newly-married **Judi Ballantyne**, who tied the knot with hubby Ray on September 11th at a lovely garden wedding at the Wayside Chapel in Palos Hills. All the men in the bridal party wore kilts, and a drum and pipe band performed during the cocktail hour. Cheers!



Did Ray go regimental under his kilt? Only Judi knows for sure.

Tim Sonder wants C3ers to be first to know that Innovative Design & Graphics is moving to new offices in Evanston. After 18 years in their previous location, IDG is now located in a turn-of-the-century storefront building, giving them street-level space for the first time. Phone, fax and e-mail remain the same. Tim notes this certainly makes life easier, because he's expanding into digital printing and paper is really heavy!

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1327 Greenleaf Street
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847.475.7772 voice
847.475.7784 fax
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New Members

Michael Waszkowski,
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mbwaszkowski@hotmail.com

Robert Tolchin, photographer
w: 847.945.9477
robert@roberttolchin.com

Kathy Quintanar, freelance artist
h: 773.736.9707
kquintanar@comcast.net

How to Join C3

The easiest access to a C3 membership application is through our web site: www.ChicagoCreative.org/app.htm. Fill out and print a membership application and mail with a check to:

Chicago Creative Coalition
P.O. Box 578477
Chicago, IL 60657-8477
Attn: Membership Director
E-mail questions to:
C3@ChicagoCreative.org
or e-mail the membership director at: mike@sicreative.com

Thanks, Ania ... and Welcome, Mary!

We'd like to thank Ania Dasonville for her layout and pre-production work on the C3 newsletter for the past two years. She has done a great job, but has to step down due to time constraints. So we'd like to welcome Mary Badinger to the newsletter team. Mary is the Creative Director for the Jewish Community Centers of Chicago, and is eminently qualified to take over layout and pre-production duties. Great to have you on board, Mary!

New Mural in the Neighborhood

C3 President **T. J. Hine** and new member **Kathy Quintanar** are shepherding the Kostner Viaduct Mural Project in their neighborhood of Old Irving Park. T. J. directed a cohesive design out of the diverse creations of various artists. And Kathy both led the actual painting and solicited materials from neighborhood merchants.

The mural captures the four seasons with the continuing theme of a large tree that signifies the strength and longevity of Old Irving Park. Sections include the original Methodist Church steeple, a late 1800s train, a section of the Whistle Stop Inn and a section of the Buffalo Ice Cream Parlor. ●



Kathy gets ready to paint the most delicate part of the snowman's anatomy.

photo: T. J. Hine

Bored on Thursdays?

Then come attend a C3 Board Meeting — meetings are open and all members are more than welcome to participate. We normally meet the first Thursday of the month at 6:00 p.m. at the Salvation Army Regional Headquarters at 4056 N. Pulaski Road.

The next date is January 6; RSVP to T. J. Hine in advance at tj@hinephoto.com.



photo: Peggy Eagan

creative's corner

C3 Talks with Mary Eagan Badinger

Name: Mary Eagan Badinger

Company Affiliation: Jewish Community Centers of Chicago

Occupation and/or Title: Creative Director

Current Project: Home renovation, need I say more?

Dream Client/Project: Chicago Metro History Center has been a dream client for many years. The project I love doing for them is their annual History Fair Poster for the Chicago Public Schools. It's a challenge to design a poster about history that will get a kid's attention.

Family/Kids/Pets: My husband, David, is a fine artist and carpenter. Our son, Aidan, is freshman at Whitney Young H.S. Our dog, Tasty Morsel, is a 5 year-old Shih-tzu Poodle.

Hobbies/Interests: gardening, cooking & entertaining, fine art & my boy's education

Three Words That Best Describe Me: bleeding heart liberal

Gadget I Can't Live Without: My iPod!

Favorite Movies: *Life is Beautiful* & *To Kill a Mockingbird*

Favorite Album/CDs: at the moment – Pink Martini's *Hang on Little Tomato*, Madelaine Peyroux's *Careless Love* & Isaac Hayes' soundtrack from *Shaft*

Favorite Books: *Life of Pi* by Yann Martel, and anything by Donald Barthleme

My Fantasy Is: Spending the rest of my life with David, on a warm coast in a large studio where we can both make art.

I'd Give Anything To Meet: Lucian Freud

Prized Possessions: Our art collection, especially David's pieces.

My Inspiration Comes From: music, art & people

Favorite Food(s): Everything except lima beans

Favorite Restaurants: Katsu (best sushi), Bistrot Zinc (best escargot)

Favorite TV Shows: *That 70's Show*, *America's Test Kitchen*

Favorite Radio Stations/Air Personalities: NPR/Harry Scherer

Places You've Traveled To: New York City and Florida's Gulf Coast. When I finally get to Europe, I may stay.

The One Thing Nobody Knows About Me Is: I don't like to talk on the phone

My Personal Style Is: efficient

Way I'd Spend A Million Dollar Lottery Prize: Aidan's college tuition and real estate on a warm beach

I Always Find This Funny: Aidan's character voices, especially Ralph from *The Simpsons*

Favorite Way To Chill Out: hanging out at home with Aidan and David, or lying on the beach contemplating our dinner reservation

The C3 Mission

The Chicago Creative Coalition (C3) is a not-for-profit organization dedicated to supporting the professional growth of our communication arts members. We provide programs on business and technology plus social and networking opportunities; all in a noncompetitive atmosphere that encourages member involvement.

Oops!

We try to get everything right, but had a few lapses in our last issue:

Mary Wagner's husband is Dave Pickert.

The telephone number for Dorothy Perry of dorothyperryphotography is 773.470.7169.

We used an incorrect typeface on our reprinting of the George W. Bush National Guard memos.

Like What You See?

This newsletter is printed on C3-purchased Domtar Sandpiper Mushroom 70-lb. text with vellum finish. Paper donations for future issues will be greatly appreciated!



Chicago Creative Coalition

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