Our 2007 Annual Meeting treated C3 members and guests to the very best of Chicago scenery, combining shoreline views aboard a river boat with skyline views from high atop the Mag Mile. Members and guests boarded the Wendella Chicago River Architecture Tour boat. We visited landmark buildings in the Loop, River North, South Loop and Streeterville as the on-board docent shared fascinating insights and information on our city’s architectural heritage. We then moved on to the historic Tavern Club atop the 333 North Michigan Avenue building. The “Tav” is known as Chicago’s most venerable private club, and we socialized with hors d’oeuvres and cocktails in the same surroundings that once welcomed Carl Sandburg, Frank Lloyd Wright and the late Mayor Daley.

During our Business Meeting, we officially voted in our new Board Members; each introduced himself or herself and made a short presentation on the year ahead. Outgoing President Cindy McEwen inspired us with her remarks on the past season, and incoming President Nate Marks helped set the tone for what’s ahead. Most importantly, we honored Claudia Hine as this year’s Friend of C3, on behalf of her tireless efforts on the C3 Newsletter, C3 programming and other areas where she was always ready to step in. This well deserved recognition was kept as a complete surprise to Claudia, even by her better half, and her reaction was priceless. Claudia, well done!

Upper Left: Jeff London shows Evan the views from the air.
Middle Left: Brent Brotine squints in the evening glare.
Bottom Left: As David Tanimura and fiancee Stephanie Lyons make the perfect pair.

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2007 marks the beginning of our organization’s 31st year. We have come a long way since our beginnings in 1977 as Women in Design/Chicago.

The 1960s and 1970s were a tumultuous time for America. Traditional choices and values were being pushed aside by those who were labeled as disadvantaged or second-class citizens. People in all walks of life were interested in both self-fulfillment and in having a say in both local and national politics. Our organization was born of these times. We were originally developed as a committee of the Society of Typographic Arts and the committee’s special mission was that of dedicating itself to solving women’s issues relating to compensation, recognition, advancement, and harassment in the design profession. The committee was based on a national women’s movement that had established a loose knit national organization known as Women in Design. The national organization began by establishing local groups in New York and Los Angeles and as a committee of the STA. Within a year, the committee left the STA and in 1977 reorganized as Women in Design/Chicago a not-for-profit organization dedicated to supporting the professional growth of its members and promoting the work of women in the profession.

Most of the women who started the organization were employed, but over time the makeup of WID/Chicago changed—as did the industry. By the mid-1990s a large portion of both the women and men in the profession were self-employed or working for very small companies—and that trend continues today. The membership of WID/Chicago climbed from just a handful to its high point of 350 members. As times changed the membership dropped to just about 100. The board was now comprised of mainly self-employed women and they began to take in men to bolster their declining membership numbers. The original mission of compensation, recognition, advancement, and harassment of women in the workplace seemed to many on the Board to be accomplished—or nearly accomplished. Therefore, they decided to move on and to change the mission to a more all-encompassing one based on networking the self-employed designer—regardless of gender. This new mission was dedicated to enabling the membership to cope with the great changes that had occurred in the industry via the introduction of the computer into both the designer’s life and that of her/his client’s environment.

Although, a few felt that there was still a need to pursue the original mission (along with the new mission) the rest of the board did not agree. So, in 1999 we changed our name to The Chicago Creative Coalition (C3) and began “connecting small creative businesses in a big way.” Today we are a not-for-profit organization dedicated to supporting the professional growth of its members: creatives of various professions in the communication arts field.

C3 accomplishes this by conducting educational programs on business and technology, and by providing opportunities to network with other creative professionals. We carry out these goals in an atmosphere that is noncompetitive and congenial to all members and that allows for broad-based involvement and leadership. Today membership includes both women and men employed in communications arts professions: graphic designers, illustrators, web site designers, printers, interior designers, photographers, copywriters, pre-press technicians, and educators.
Great Programs, Great Camaraderie  
By Susan Marx

The Programs Committee met at T. J. Hine’s home on July 31 to brainstorm ideas for the remainder of 2007 and 2008. We were treated to a fantastic BBQ dinner from T. J. and Claudia, and were able to schedule programs through the end of 2008 using everyone’s input — so we know these will be programs you’ll like.

**September 19** we’ll kick off with a program on Contracts. You’ll learn what makes for a good contract, when you should hire a lawyer to review contracts, and much more useful information. Watch for the date to be announced.

Next, this year’s member-only **Gallery Walk** will be held on **October 9**. Natalie Van Straaten will be our guide again to lead us through galleries in the West Loop area.

November 6 watch for an Adobe CS3 Update Session that will cover tips and tricks power users should know. And we’ll close the year in December with our annual Holiday Party.

Some events we’ve scheduled in 2008 include a Eco-Design Series, a program on InDesign, and a program about New Media such as blogs and podcasts.

Barbara Counterman, who just made a career switch to insurance broker, also offered to host a program on insurance options for small businesses.

If you’re interested in helping with any of these programs, or have ideas to contribute, we’d be glad to have you on board the Program Committee. E-mail me at shmarx@yahoo.com.

For the latest information on any upcoming event, check the C3 website **WWW.ChicagoCreative.org** or call the C3 Hotline 312.409.9945.

Programs are subject to change.

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**How to Join C3**

The easiest access to a C3 membership application is through our website: www.ChicagoCreative.org/app.htm. Fill out and print a membership application and mail with a check to:

Chicago Creative Coalition  
P.O. Box 578477, Chicago, IL 60657-8477  
Attn: Membership Director

E-mail questions to: C3@ChicagoCreative.org or to the Membership Director: Mike@sicreative.com

www.chicagocreative.org

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**Like What You See?**

**Ink** This newsletter is printed with soy ink in 2 colors, PMS 267 purple & PMS 376 green w/dicotone images.

**Paper** Astrolite by Monoakod 70# text 100 P.C. White Text. The stock is FSC certified and Green e-certified. Made by 100% Renewable energy which is 50% wind power and 50% hydro electric carbon neutral.

**Process** The press, the prepress and platemaking processes are chemical free—printed courtesy of Consolidated Printing.
It’s a Plan
By Cindy McEwen

In an unprecedented first move as newly elected President, Nate Marks called a special July meeting of the C3 Board — no summer off for us! Breaking from traditional committee reports, Nate produced two 20+ ft. pieces of paper and hung them around T. J. Hine’s studio. The purpose — a 2-year plan.

Twenty-four months were listed across the top and committees along the side. Plans to fill in as much of the grid as possible were his goal.

Starting with Programs and FMOs and proceeding through all committees to Education and Special Projects, timelines and deadlines were established. The intent is to give all Directors a clearer guide as to when their assignments are due. The schedule will also provide a more consistent communications to our membership of events, projects and news.

Since there are also many ongoing projects in the works like a new membership brochure, Phase II website update, education presentation and 2008–09 calendar, the plan will help us all keep on track. It is Nate’s plan to review and extend the 2-year plan at the end of each fiscal year.

Thanks, Nate, for laying the groundwork for a better, more organized C3 future.

Like all Friend of C3 award recipients, this year’s honoree Claudia Hine has been an invaluable contributor to our organization’s success. The 2007-08 Board of Directors is grateful for her past efforts and looks forward to her continued participation.

Thanks Claudia.
Calendar Girls (and Guys)
by T. J. Hine

2008-09 Calendar Project is Underway
The 2008-09 C3 Calendar Project, headed up by Special Projects Director T. J. Hine, is underway. This time, the committee will design and produce an 18-month desktop calendar small enough to fit into a CD jewel case. Each calendar page will carry a unique design and information about the artist.

Up to 20 members will be working on this project. Each artist will receive 100 calendars for self-promotion purposes, and the rest will be used by C3 for public relations.

Each designer/photographer will pay just $50 to participate in this member benefit, and C3 will pick up the remaining printing costs. It should be an exciting project and a great promotional piece for C3.

C3 Newsletter Advertising Opportunities
The C3 newsletter is published quarterly from September to July and reaches a wide range of communication arts professionals. B&W ads are accepted in hi-res press-ready pdf format. For more information contact Cindy McEwen at macindy@aol.com

Display Advertising

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ad sizes are width by height
M - Member price
NM - Nonmember price

Classified Advertising

C3 MEMBERS RATES
Free for the first 30 words, 10¢ each additional word.

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E-mail: blanarobledo@comcast.net
www.chicagocreative.org/profiles/Bla5048.htm
T. J. Hine reports that several packages featuring his photography have won awards recently. Dining In cartons, shot for Topco, won three Gold Awards in the 2007 North American Packaging Assn. Packaging Competition. The cartons, printed by Dayton Carton-Kentucky, won gold in the Retail Food & Beverage, Best Family of Packages, and Best Surface Design & Execution categories. T. J. also reports a photograph he shot for Packaging Digest magazine’s November 2006 issue is a national finalist for the American Society of Business Publication Editor’s 2007 Azbee Awards of Excellence in the Front Cover–Photo category.

Robert Tolchin had one of his fine art photographs accepted for publication in the recently released “East on Central: A Journal of Arts and Letters from Highland Park, Illinois.” The photo can be seen on the blog section of Bob’s web site www.roberttolchin.com. The journal is available at North Shore bookstores and at www.eastoncentral.org.

For the second time, Robert Tolchin has brought his Harrington College commercial photography students to T. J. Hine’s studio to learn about food photography.

This past spring, Barbara Counterman and her husband, Tony Sanchez, strapped on their backpacks and set out for a European travel-fest. They started in Venice (photo), traveled by train to Germany for some Roman ruins and castle viewing, then on to the Netherlands for some Dutch pancakes and bike touring, and finally to Paris for, well, everything that Paris has to offer. When asked about her most memorable moment, Barb recalls the two times that a fellow traveler fell on her: first in Amsterdam when a man on his cell tripped and landed on her as she ate her pancake in an outdoor cafe, and second in Versailles when a lady fell onto her while exiting a parked train (Barb was seated at the time). Despite such abuse, Barb and Tony hope to return to Europe soon for more travel adventures.

Judy Zeddies & her husband Mike had the “trip of a lifetime” for their vacation: a safari in South Africa & Botswana capped by 2 days at Victoria Falls. The game-viewing was so stupendous, they barely missed Mike’s luggage being lost for 48-hours as it followed them from Johannesburg to the bush in Botswana. Now it’s back to the grindstone (and printing press) for Judy with art fairs in Evanston, Batavia and Bucktown, and a Studio Open House October 6 & 7, as part of a Ravenswood Area Studio Walk event for Chicago Artists Month. Plus Judy will be teaching relief printmaking at Lill Street Art Center beginning September 12.

At the beginning of July, Lou Russo received a request from the MGR Foundation to make some photographs for a project helping Englewood neighborhood children identify and express emotions in a healthy way, and learn alternatives to using physical and verbal violence. Lou was taken aback by the children’s ability to shift their expressions from a serious demeanor well beyond their years to carefree laughter, and by the number of scars on their arms, legs, and faces. The images from this session can be viewed at lourussophotography.com.
C3 Talks with Carol Backe

Name: Carol Backe
Company: Carol Backe Creative
Occupation: Art Director/Graphic Designer
Current Project: Logo, brochure and gift card for a bakery.
Dream Client: One who loves what I do, doesn’t change deadlines, proofreads before press check, and pays on time.
Hobbies/Interests: Travel, metaphysics, music and song.

Three Words that Best Describe Me: Vivacious, inquisitive, artistic.
Gadget I Can’t Live Without: Digital camera and flash drive.
Favorite Movies: *Raiders of the Lost Ark*, *Moonstruck*.
Favorite CDs/Recording Artists: Gypsy Kings, Marc Anthony, Laura Manning.
Book I’m Reading Right Now: *I Am Charlotte Simmons*; also *Greek Treasure* (about Henry Schliemann’s discovery of Troy).
Favorite Web Sites: Google Earth, craigslist.
Favorite Food: Smoothies.
Favorite Restaurants: Greek Islands, Amarind (Thai).
Favorite TV Show: Boston Legal
Places I’ve Traveled: Mexico, Brazil, U.S. and nearly every country in western Europe.
Places Yet to See: Grand Canyon, Vancouver, Sydney, Shanghai, Buenos Aires.
The One Thing Nobody Knows About Me: I spent six months in Florence, Italy studying art and Italian at the beginning of my design career.

My Inspiration Comes From: Everywhere—reading, conversation, classes, travel, media.
Favorite Food: Smoothies.
Favorite Restaurants: Greek Islands, Amarind (Thai).
Favorite TV Show: Boston Legal
Places I’ve Traveled: Mexico, Brazil, U.S. and nearly every country in western Europe.
Places Yet to See: Grand Canyon, Vancouver, Sydney, Shanghai, Buenos Aires.
The One Thing Nobody Knows About Me: I spent six months in Florence, Italy studying art and Italian at the beginning of my design career.

Favorite Ways to Chill Out: Bike ride, swim, have dinner with a friend, watch DVDs of movies I missed at the theatre.
If I Won the Lottery, I’d: Buy a lake- or ocean-side home, devote time to painting, collect art and create a salon to discuss current issues and promote world peace.

The C3 Mission
The Chicago Creative Coalition (C3) is a not-for-profit organization dedicated to supporting the professional growth of our communication arts members. We provide programs on business and technology plus social and networking opportunities; all in a noncompetitive atmosphere that encourages member involvement.

www.ChicagoCreative.org