One Coalition + One Alliance = Three Dozen Enthusiasts

by Brent Brotine
photos by T. J. Hine

That’s how many C3 and ACP members took part in our joint meeting with the Alliance of Creative Professionals on April 29 at MacMall in Chicago. Our topic was “Connecting With The Right Clients,” and the evening centered on the different kinds of personalities we all work with and how to tailor our sales approaches.

After a half-hour of networking, including a surprise 5% anything-in-the-store discount from our hosts MacMall, the Alliance’s President Jon Schickedanz opened the meeting with a presentation all about making connections, called “1:1 Marketing in a Billion:1 World.”

Jim explained what the ACP does best; supplementing the project needs of partner companies with teams of experienced creative professionals.

Next, sales trainer Jim Rosas from BOSI Global, an operating partner to privately-held companies, introduced us to a proprietary personality test methodology that can identify the characteristics of both creatives and their clients. He explained the differences between builders, opportunists, specialists and innovators, and how we can speak to that DNA once its defined.

For the evening’s pièce de résistance, our own Animator Extraordinaire George Berlin gave us a hands-on demonstration of the new Mac Pro, running it through its paces. While George stated his goal was to “break it” by feeding it massive processing tasks, it nonetheless handled everything George threw at it splendidly, such as taking two seconds to open six gigapixel files that were each 30,000 pixels wide and then move them in real time.

For more information on the BOSI process, C3ers can visit bosidna.com. And for more information on joining the Alliance of Creative Professionals, visit creativepros.org.
Life itself is iterative.

We repeat thoughts and actions daily. This repetition can lead to mastery or expertise, as eminent Swedish psychologist Anders Ericsson has found in his research (his “10,000 hour rule” was popularized by Malcolm Gladwell in his recent book *Outliers*) and all martial artists know.*

Repetition changes those thoughts and actions, so that we are not the same. We progress.

This is the end of my second 2-year stint as president of C3, the last one finishing up 11 years ago.

Some things are still the same—T. J. pushing for us to crack 100 paid memberships, the challenge of getting more than 30 people out to a program, and the great time I have attending C3 Board meetings.

This has never changed in all my years on the C3 Board. It’s the greatest networking opportunity, and a wonderful meeting of peers, where information is shared freely. My knowledge about business practices, the changes in technology and media, and just general buzz are always increased. Please join us!

Some things are certainly markedly different, and not all in a good way—the general business climate, especially for commercial arts, is certainly worse off now. C3 is actively working to help our members cope with the changing business environment by hosting and collaborating with other organizations on programs with this goal in mind.

The organization has also embraced the supporting member creativity in any form as its core mission. This change has opened up our programming and events, and hopefully, been as positive for other C3 members as it has been for me.

I will remain on the Board for my selfish reasons, and also to (hopefully) help the organization to progress so that it helps fulfill yours.

Thank you!

*I was going to dispute this by pointing out that even though I brush my teeth daily, I am no expert. Turns out I’ve only clocked around 1,200 hours so far; so either I need to increase the duration of each brushing or step up my frequency, or I won’t attain mastery until I’m 416 years old.

2014–15 Board Nominations

The Annual Meeting is the time to vote on the Board of Directors for the upcoming year. Nominations are accepted until the voting begins. If you’d like to volunteer for a board position, or be on a committee, contact Mike Tanimura or Stephen Starr. We hope you all will attend the Annual Meeting June 21 and cast your vote.

**President** Stephen Starr
**Vice President** Kathleen Kearns
**Secretary** Open
**Treasurer** Carolyn Aronson
**Programs** George Berlin
**Membership** Mike Tanimura
**Newsletter** Cindy McEwen, Brent Brotine
**Communications** Cindy McEwen
**Internet** Jason Feinberg
**Social Media** David Tanimura
**Marketing & PR** Open
**Special Events** T. J. Hine, Stan Kotecki
**Education/Intern Coordinator** Karen Woodbury
From the Board
by Karen Woodbury

As the summer hiatus approaches, the Chicago Creative Coalition board is busy laying the ground work for next year’s programming and events. In its mission to inspire, educate and enrich creative lives, the C3 board of directors continues to work hard to partner with other organizations, and seek out individuals and ideas that are of interest and value to C3 members.

Events like Photo Art Fest, programs that focus on business and client development, and initiatives like the internship program all serve to broaden C3’s reach within the creative community and create opportunities and new pathways for our members take the most of their business and creative lives.

What are your ideas for the upcoming year? What sort of programs, events, and initiatives do you want from your membership? The board wants to hear from you! Plan on attending the Programs BBQ on July 18th and bring your thoughts and suggestions.

Better yet, think about becoming a member of the C3 Board. There are always opportunities to become more involved and to participate in the decision making process. Please contact Michael Tanimura or Stephen Starr to learn more.

How to join C3
The easiest access to a C3 membership application is through our website: www.chicagocreative.org/join-c3/. Pay online through PayPal or contact membership@chicagocreative.org for a membership application to fill out and mail with a check to: Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477, Attn: Membership Director.

E-mail questions to: C3@ChicagoCreative.org or to the Membership Director: membership@chicagocreative.org

C3 Newsletter Advertising Opportunities
The C3 newsletter is published quarterly from September to July and reaches a wide range of communication arts professionals. B&W ads are accepted in hi-res press-ready pdf format. Contact Cindy McEwen at macindy@aol.com for more information.

Display Advertising

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Classified Advertising

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<th>C3 MEMBERS RATES</th>
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Sponsorship Opportunities

C3 offers both members and non-members an opportunity to place products and services before our membership through two Sponsorship Programs: an Individual Program Sponsor and an Annual Sustaining Sponsor. For more information contact T. J. Hine at tj@hinephoto.com

2013–14 Board of Directors

President Michael Tanimura
Vice President Steve Starr
Secretary Karen Woodbury
Treasurer Carolyn Aronson
Programs George Berlin
Membership Michael Tanimura
Newsletter Cindy McEwen, Brent Brotine
Communications Cindy McEwen
Internet Jason Feinberg
Social Media David Tanimura
Marketing and PR Brent Brotine
Special Events T. J. Hine, Stan Kotecki

C3 Board meetings are open to all. They’re held the first Tuesday of the month from September–May at 6 pm. Join us.

C3 Mission
Chicago Creative Coalition enriches, educates and inspires creative lives. We provide the framework for creative collaboration through insightful, educational programming and unique opportunities for networking and creative expression.

C3 Newsletter
Print and Mail Services Marilyn Jones, Consolidated Printing
Newsletter Staff Brent Brotine, Cindy McEwen, Gerta Sorensen

We welcome editorial submissions (including opinion pieces) that may be of interest to our readers. Send your articles or ideas to Brent Brotine at Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477 or e-mail them to him at brent@brotine.com. Please note that we reserve the right to edit or reject any articles submitted to C3. Note that this newsletter does not return unsolicited materials. The views and opinions expressed in this newsletter are those of the author(s), not those of Chicago Creative Coalition.

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Connect with C3 online
ChicagoCreative.org
Sharing the Fruits of Our Knowledge

by Brent Brotine
photos by Stan Kotecki

Our speed learning event on February 26, "Learn Jam," blended the various skills of C3 members into a fascinating hands-on evening of tips, tricks and demos. Hosted by web developer Astek, downtown on south Des Plaines Street, the event was well-attended by approximately two dozen members and guests who moved from table to table soaking up the ideas and inspiration on display.

Among the members showcasing their wares and their smarts were:

Cindy McEwen explaining Jewelry Making
Mike Tanimura exhibiting Tri-Color Photography
Stephen Starr providing help for members assembling their C3 Website portfolio page
Katie Hawkey demonstrating Embroidery
George Berlin making a mess with Ink Painting and Foam Sculpture (and also at the ready with Music Loops and Upright Bass)
Tamara Laville guiding Haiku writing
Mary Wagner presenting Mini Bookbinding

Judy Zeddies with a comprehensive look at Print Making

Our thanks to Astek for providing event space; they are online at astekweb.com.

Like what you see?

Ink Printed digitally on Xerox 700.
Paper This newsletter is printed on Mohawk Options 80# text, 100% PC white. A 100% PCW paper with an exclusive Inxwell process to give the color of ink more pop without having to print on a coated paper.
Process The digital press uses waste-free toner and no fuser oil. The process is 100% chemical free—printed courtesy of Consolidated Printing.

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Two Fascinating Voices Helping C3 Members Find Theirs

by Brent Brotine
photos by T. J. Hine

On March 10 at the Mural Building, approximately twenty C3 members and guests discovered how to learn who they are, and communicate it passionately, at our presentation entitled “Find Your Voice and Tell Your Story.” Two well-credentialed speakers partnered to help us understand how crucial it is to tell people about your creative vision through the stories that you share.

The presentation began with an old friend of C3, two-time Emmy nominated writer/producer/cartoonist Steven Fischer. Steven used examples from his own growing up to underscore the ways that creative can be nurtured: with confidence, with encouragement, with playfulness and with spontaneous observation. He explained what he learned from improv training, and why improv games are such good catalysts for nurturing creativity.

Following Steve, storyteller and theatre director Lance Brett Hall explained why throughout time stories have been the most effective ways to structure and present communication. Lance gave us examples of the beginning, middle and end of stories, and told us why beginning with stress and ending with pleasure is a classic approach.

As Lance told us, “stories start with problems—if there’s no problem, there’s no story.”

For further inspiration, Steven recommended a visit to snagfilms.com, where his film “Old School New School” is hosted. Lance recommended checking out the Institute for Arts Entrepreneurship in West Town where classes are starting this September; his website is lancebretthall.com.

by George Berlin

Summer—at last, it’s just around the corner! (Honest, this time. I swear!)

The first thing we’ve got in store for warmer days is our (hopefully not rained-out) Annual Meeting June 21. Cross your fingers, folks—we’re taking it outdoors to explore some of the architecture and history of Chicago’s Pullman Neighborhood with a tour and some grub. Grab a carpooling buddy and let’s go!

We are returning to Jeff Fest Art & Music Festival July 25–27 with our juried C3 PhotoArt Fest II. Check the website for submission info and dates. There will be prizes awarded!

We’ll be back at it in the fall—with Death and Taxes! Okay, just taxes and some legal stuff at a superb workshop on deductions, planning ahead, and legal ins and outs for creatives and small businesses with two leaders in their respective fields this fall.

Also in fall, our annual Gallery Walk. What gallery neighborhood will we visit this year? We’ll keep you posted.

What would YOU like to see coming up? Look for our summer programming brainstorming event July 18 or contact George at hurricane@eye-of-the-hurricane.com with your ideas.

by Mike Tanimura
photo by Stan Kotecki

Once again this year, Chicago Creative Coalition was well represented at the Creative Chicago Expo, held March 14–15 at the Chicago Cultural Center. New this year, C3 had an official role to photograph the keynote speaker, workshops and vendor activity for the Department of Cultural Affairs and Special Events. Helping in this task as well as staffing the C3 table were members Mike Tanimura, Stan Kotecki, T. J. Hine, Carolyn Aronson, Joey Korom, Laura Marie Sanchez, George Berlin, and Lauren McPhillips. A big thank you to all!

While attendance had to compete with St. Patrick Day festivities, C3 nonetheless collected about 150 email addresses to add to our mailing list. What’s more, we met and discussed future collaborations with creatives from Independent Writers of Chicago, Chicago Women in Publishing, and Graphic Artists Guild.

Our biggest take-away was seeing the Shapeoko 2 device produced by Chicago start-up Inventables. This is a reasonably-priced CNC (computer numerical control) tool that produces dimensional pieces by carving the digital shape out of stock material—in a manner similar to a rotary tool. It’s ideal for one-of-a-kind or small runs, and the C3 Board will discuss purchasing one that members would be able to rent.

We also awarded a C3 membership in our prize drawing to Elaine Luther.
Tamara Laville produces designer works in ceramics, watercolors, fiber art collages and contemporary multi-art installations. Her work has been shown in galleries in Chicago, New York and the Caribbean. She has received awards such as the El Cid medal N.Y., the CAN TV award Chicago, and currently teaches Fiber Arts Design in Chicago. She has given educational workshops in the arts internationally, notably keynote speaker for a Ministry of Arts and Culture event in New Dehli, India.

Tamara Laville
Innovative Arts
artsdivatl@gmail.com
312.513.4322
1. Mary Wagner had her artwork included in the group exhibition “DRAWN” at the Manifest Gallery in Cincinnati, OH. The group show featured works by 20 artists.

2. Stan Kotecki has been the world traveler of late. He recently experienced Tai Chi at the Arc de Triomphe in Paris. And he accompanied Lisa on her recent speaking engagement in Den Haag (The Hague), Holland.

3. Joey Korom recently exhibited ten exciting and new abstract paintings at the Spring Fever art exhibition located at the Deer Path Art League in Lake Forest.

4. Karen Woodbury has been accepted to the 2014 NE Iowa Studio Tour, October 3–5. She’ll be featuring her paintings and painted artifacts as well as culinary products and retail items reflective of the retreats she hosts at the house.

   She’s also hosting a pleine aire painting retreat weekend June 6–8, including accommodation, yummy country French eats, and painting materials. Details for both are on her website www.frenchcreek-farmhouse.com.

5. Laura Marie Sanchez was commissioned to design a mosaic for St. Patrick’s School in St. Charles honoring their retiring pastor. Featuring art/stained glass, glass beads and 14K gold, the piece incorporates sayings the Monsignor used in his homilies to the children.

Stephen B. Starr Design, Inc. was the recipient of a 2014 American Web Design Award for The Chicago Philharmonic Society website. The American Web Design Awards celebrate the power of well-designed websites and online communication to attract audiences, disseminate ideas and information, generate response, and promote products, services and ideas. Selected from a field of over 1000 submissions, awardees are recognized for excellence in design and communication.

New C3 Member

Elaine Luther
708.275.1566
allthingsmetalclay@gmail.com
elainelutherart.com
C3 Talks with Melissa (Missy) Koopmann

Name  Melissa (Missy) Koopmann
Company  DuPage Medical Group
Occupation  Dermatology Physician Assistant
Current Project  Accumulating/editing travel photography
Family/Kids/Pets  My soon-to-be first niece!
Hobbies/Interests  Traveling, Chihuly glass, yoga, running, anything Italian

Three Words that Best Describe Me  Curious, motivated, active
Gadget I Can’t Live Without  iPhone
Favorite Movie  The Godfather
Favorite CDs/Recording Artists  Coldplay, Kings of Leon, One Republic, U2, Madonna
Book I’m Reading Right Now  A dermatology textbook (I like to get my nerd on!)
Favorite Websites  Pinterest, Food Network, Against All Grain

My Fantasy Is  To sell greeting cards and start a blog featuring my travels, loves and inspirations
I’d Give Anything to Meet  Ina Garten. Her cooking and recipes are simply wonderful!
Prized Possession  My camera
My Inspiration Comes From  Seeing new places, stepping into new cultures, and exploring other parts of the world...that is my inspiration
Favorite Food  Sushi, Italian, Thai
Favorite Restaurant  Cafe Bionda in the South Loop
Favorite TV Show  Modern Family
Favorite Radio Station(s)/Air Personalities  NPR
Places I’ve Traveled  Japan, South Korea, India, Ecuador, Bolivia, Kenya, all around Europe
The One Thing Nobody Knows About Me  I hope to someday obtain a Masters in Public Health

Three Things in my Medicine Cabinet  Sunscreen, moisturizer, eye cream
I Always Find this Funny  Watching someone try to cram their overstuffed carry-on into an overhead compartment. It’s entertaining!
Favorite Way to Chill Out  Dinner and vino with great friends
If I Won the Lottery, I’d  Definitely contribute to or start a non-profit—one that would increase access to medicine in underserved parts of the world. And buy a home on the Amalfi coast.

C3 Membership Benefits

- Programs and seminars for personal and professional development
- Social events and outings that strengthen Chicago’s creative community
- For-members-only workshops that spark new ideas and promote networking
- Member exhibitions that generate awareness, commissions and sales
- C3 website showcase that has search engine preference and directs traffic to your own site
- Private e-list where members exchange ideas and provide assistance

Quarterly newsletter featuring member success stories and event recaps
Publicity opportunities through the newsletter, website and E-list
Free member classifieds plus discounts on newsletter display ads
Friend of C3 annual award eligibility
Committee and Board appointments that build leadership skills
Mentoring opportunities such as internships and special events
... plus annual membership dues...