The People Have Spoken: PhotoArt Fest II is a Winner

by Claudia Hine
photos Stan Kotecki

In just its second year, C3’s PhotoArt Fest has become the highlight of Jeff Fest, an arts and music festival held this year on July 25–27 in Jefferson Park on Chicago’s Northwest side. Competing with food trucks, craft beer, kid’s zone, drum circles, and aerial dance demonstrations, our photo show even held its own against musical acts that included Nicholas Tremulis Orchestra and Brushville. In fact, nearly 1,300 attendees cast ballots in the popular People’s Choice category to complete the prize-winning entries in the juried contest.

Hanging the show and staffing the C3 booth were Mike Tanimura, Carolyn Aronson, and Stan Kotecki (who did double-duty photographing the festival for the Jefferson Park Chamber of Commerce). Together they promoted C3, recruited new members, and sold artwork. Volunteers Kathleen Kearns, Kaitlin Keely, Cindy McEwen, Laura Marie Sanchez, Bob Tolchin, and Claudia Hine—with assistance from Barbara Counterman and Tony Sanchez—engaged even the youngest festival-goers to facilitate the People’s Choice balloting.

Charged with narrowing down all contest entries to just 50 for display at Jeff Fest were judges Jill Arena, Ron Gould, Heidi Kohz, Peter Panayiotou, and Victor Powell. The top six photos with the highest point totals earned the first, second, third place prize money plus three honorable mentions. The winners? Drum roll please:

1st Place $500 Marina Samovsky—Ruby
2nd Place $250 Marina Samovsky—Sophia
3rd Place $200 Delia Seeberg—Snow-dusted “L” Train
Honorable Mention $50 Tim Arroyo—Jules
Honorable Mention $50 Sebastian Musial—Follow the Path
Honorable Mention $50 Marina Samovsky—Leena Flower
People’s Choice $100 Bob Long—Rainy Night

PhotoArt Fest → continued on page 3
Are Professional Creative Associations Alive?

Chicago Creative Coalition has been one of our city’s leading professional associations for creatives for 37 years. But we are at a crossroads. The last two decades will surely go down in history as the largest shift in socioeconomic and cultural paradigms since the Industrial Revolution. Digital technology has changed the way we do everything.

We connect with one another with digital code transmitted via cellular network systems, we buy many of our goods and services with our computers or smart phones, many of us utilize computers to generate our ideas and our cars, refrigerators, cameras, water meters and thermostats all contain computers.

In the midst of all that happens automatically, we easily forget one essential fact. Human beings are at the heart of all that is created. Behind every photograph on your favorite social media outlet is a human intention—a stopping, looking, composing, choosing, enhancing. Every digital byte we take for granted today bears the unmistakable mark of the human touch. The computer is a mere reflection of all that has been touched by humans. It is a shadow of the creative act itself.

Creativity has never been more relevant to our life on the planet than it is right now. We are re-creating our economy, our relationship to the environment, our delivery of healthcare, our entertainment industry, our modes of transportation. There is nothing in our common life today that does not require the touch of the human spirit, making life more hospitable, more usable and more accessible.

Perhaps the resurgence of interest in the analog world reflects nostalgia for human creativity. Vinyl record sales are flourishing, hand-crafted arts draw people to look and touch, printed books continue to find their way through the digital distribution chain. We hunger to be reminded that hands that touch, eyes that view, brains that think all lie behind our common life together.

In the coming year, I hope to lead an organization of creative people into a genuine exploration of what it means to be creative today. Together, we will explore the boundaries of creativity and how we can influence those who are giving birth to new products, new services, new buildings and spaces, new art forms, new ways of understanding our unique qualities as human beings.

Chicago Creative Coalition is all about showing up. The choice to place yourself—body and soul—in the midst of others will inspire you to tap into your own unique vision for re-creating life today. We have never been more relevant. We have never been more alive. Join us today in enriching, educating and inspiring creative lives.

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The C3 Mission

Chicago Creative Coalition enriches, educates and inspires creative lives. We provide the framework for creative collaboration through insightful, educational programming and unique opportunities for networking and creative expression.

Board of Directors 2014–15

President Stephen Starr
Vice President Kathleen Kearns
Secretary Mary Badinger
Treasurer Carolyn Aronson
Programs George Berlin
Membership Michael Tanimura
Newsletter Cindy McEwen, Brent Brotine
Communications Cindy McEwen
Internet Jason Feinberg
Social Media David Tanimura
Marketing and PR Open
Education/Intern Coordinator Karen Woodbury
Special Events T. J. Hine, Stan Kotecki

C3 Board meetings are open to all. They’re held the first Tuesday of the month from September–May at 6 pm. Join us.

C3 Newsletter

Print and Mail Services Marilyn Jones, Consolidated Printing
Newsletter Staff Brent Brotine, Cindy McEwen, Gerta Sorensen

We welcome editorial submissions (including opinion pieces) that may be of interest to our readers. Send your articles or ideas to Brent Brotine at Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477 or e-mail them to him at brent@brotine.com. Please note that we reserve the right to edit or reject any articles submitted to C3. Note that this newsletter does not return unsolicited materials. The views and opinions expressed in this newsletter are those of the author(s), not those of Chicago Creative Coalition.

Chicago Creative Coalition
P.O. Box 578477
Chicago, Illinois 60657-8477
e-mail: C3@ChicagoCreative.org

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Connect with C3 online

ChicagoCreative.org
We’ve Got a Friend in John Arena

by Claudia Hine
photos Stan Kotecki and T. J. Hine

John Arena, alderman of Chicago’s 45th Ward, is the recipient of our organization’s annual Friend of C3 award. Arena was recognized for his vibrant participation in C3 in the days when he was a member running a design firm, and for his more recent support of C3’s group art shows, PhotoArt Fest, and the many projects he has spearheaded as part of the Arts Alive Chicago initiative.

“John’s advocacy for the arts has brought awareness to the way creativity can enhance our communities and make life in our city richer and more meaningful,” said President Stephen B. Starr.

Both surprised and moved by the honor, Arena in turn praised the work C3 is doing, which has raised the bar at Jeff Fest. He also acknowledged his wife and partner, Jill Arena, Cyd Smillie, president of the executive board of Arts Alive Chicago, and his staff.

The award was presented to Arena on August 14 at the opening of the PhotoArt Fest gallery show at the 45th Ward office. The show displays the winners of the photo contest and is open to C3 members and contest judges. It included works by members T. J. Hine, Joey Korem, Stan Kotecki, Nate Marks, Laura Marie Sanchez, David Tanimura, Mary Wagner, and contest judge Ron Gould.

Attendees at the event included a nice mix of members, judges, photographers, their guests, people who missed the show at Jeff Fest, and buyers who are eagerly awaiting the show to close so they can enjoy their purchases at home.

C3 Newsletter Advertising Opportunities

The C3 newsletter is published quarterly from September to July and reaches a wide range of communication arts professionals. B&W ads are accepted in hi-res press-ready pdf format. Contact Cindy McEwen at macindy@aol.com for more information.

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Classified Advertising

C3 MEMBER RATES
Free for the first 30 words, 10¢ each additional word.

NON-MEMBER RATES
$25 for the first 30 words, 25¢ each additional word.

How to join C3

The easiest access to a C3 membership application is through our website: www.chicagocreative.org/join-c3/. Pay online through PayPal or contact membership@chicagocreative.org for a membership application to fill out and mail with a check to: Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477, Attn: Membership Director.

E-mail questions to: C3@ChicagoCreative.org or to the Membership Director: membership@chicagocreative.org

PhotoArt Fest → continued from page 1

Equally exciting was the sale of the following images to Jeff Fest attendees:

Delia Seeberg—Snow-dusted “L’” Train
Don Ritt—Sunset at the Gates
Karen Janas—Light
Marina Samovsky—Leena Flower and Crosslight
Nancy Strahinic—No Smoke Ride and Outdoor Cafe
Peter Schultz—Subway and Nail’s Auto
Steve Pavkovic—Track 8

C3 thanks board members T. J. Hine and Stan Kotecki for spearheading this important special event that’s spreading the word about our organization and creating opportunities for members to enrich and inspire their creative lives.
An Annual Meeting for the History Books

by Brent Brotine  
photos T. J. Hine, Cindy McEwen

The company town built in the 1880s by railroad car magnate George Pullman, today Pullman is a historic district with a resurgence of activity, growth and inspiration—kind of like C3 itself. Which made it an ideal location for our 2014 Annual Meeting on Saturday, June 21.

Leading 16 C3ers on a tour of the old factory and surrounding neighborhood was Pullman resident and music historian Pat Brannon. Starting at the Visitor Center at 112th and Cottage Grove, we first checked out the Hotel Florence, which is now undergoing renovation (and where C3 member Tamara Laville received a Pullman scholarship as a youngster.) While the train depot is gone, portions of the original factory and clock tower are still standing, along with market buildings and worker residences.

Much of the housing in Pullman, from row homes to stately Queen Annes, is being restored by residents and private investors. As a cool neighborhood touch, many alleys have art hanging on the fences.

We visited Pat Brannon’s own three-story home on Forrestville Street, which originally had Franklin stove and fireplace heating, servants’ quarters, and rules on what you could do or wear on your front porch. And we toured the restored home of the Glessner House Museum’s curator Bill Tyre, on 112th Street. Bill’s home has period furnishings and much Pullman memorabilia.

After the tour, everyone drove to Harborside International Golf Center for lunch on the lake and annual meeting business. Our slate of nominations was unanimously approved, and we welcomed Steve Starr as incoming President.

For more information on Pullman, visit the Historic District website at pullmanil.org. There is also an illuminating blog post from the American Society of Civil Engineers: blogs.asce.org/see-america-by-pullman.

Like what you see?

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Paper  This newsletter is printed on Mohawk Options 80# text, 100% PC white. A 100% PCW paper with an exclusive Inxwell process to give the color of ink more pop without having to print on a coated paper.
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Quality printing with no cost to the environment.

For an eco-friendly quote, call 773.631.2800 or visit consolidatedprinting.net.
Upcoming Programs

by George Berlin

Fall is here and we’ve got a whole slew of inspiring programs planned for you!

October finds us putting on an engaging and participatory program with light painting, live projection mapping, art-making, a show and more for Chicago Artists Month at a space in Jefferson Park. Come on out to help bring creativity to the masses at this fun event.

Also this fall, a mixer with IWOC and CWIP at Marcello’s Father and Son restaurant in Lincoln Park. Bring some cards and make new contacts. We’re even working on a special amazing possibility for a great spot to have this year’s Holiday Party. Stay tuned!

Looking ahead to 2015 (is it THAT close already?), we’ve got some a series of programs on improv and creating work as group in some exciting locations, and a special event tying all that hard work together in a showcase of what we’ve all worked on.

See you all there!

CREATIVE PRACTICE

New Ways to Play with Old Skool Techniques

by Brent Brotine

Making exciting retro images isn’t just about Instagram filters. Fifteen C3ers and their friends happily unleashed their inner children on Thursday, May 22 at our Modern Old Skool Imaging event. Multimedia agency Various Things Live on North Clybourn invited us to come have fun in their space—and we did.

Stan Kotecki began the event schooling us on the fine art of using a pinhole camera—with different size holes drilled into lens caps. We took some exterior shots using this technique, recording the images on Stan’s digital SLR—and successfully captured both people and signage.

Next, George Berlin and Rob Logan walked us through the history of slit-scan imaging, which gained popularity in the 1960s from the light speed travel sequence in *2001: A Space Odyssey* (followed by endless 1970s network TV promotions.) George led experiments with his iPad app *Time Warp* that records images in this style while the user adjusts speed, direction and smoothness.

Lastly, we created a series of light paintings using glow sticks and colored lights in a darkened room. Stan captured our group’s movements with 15-second exposures on his camera, and the results were dazzling spirals, geometric patterns and other surprising patterns.

Many of the best examples of these techniques from years past are well preserved on YouTube and just as captivating today. One example is computer animator John Whitney’s slit screen work from the prehistoric days of 1961—see for yourself with his trippy piece *Catalog* at https://www.youtube.com/watch?v=TbV7loKp69s.

Cooking Up Tasty Program Ideas

by Brent Brotine, photo Stan Kotecki

Good friends, conversation and ideas were all in fine supply around Steve Starr’s Evanston backyard firepit, when 16 C3ers got together on Friday, June 11 to brainstorm this season’s programming. From Board members to brand-new members, we had a diverse mix of attendees for this year’s Program Planning BBQ, which made for a highly productive evening.

As George already mentioned in his column, we considered dozens of possibilities to enrich, educate and inspire our membership. You’ve just read about a few, but at C3 program planning is an ongoing activity.

Some of the irons we have in the fire include the use of improv and comedic presentation. Exploring Chicago’s forthcoming The 606 (Bloomingdale Trail) elevated bike and hiking trail. More mixers with other creative associations. Touring the Lyric Opera, answering phones at a WTTW Pledge Night, and other interactive experiences with the area arts and media.

While our evening ended with s’mores, there’s s’much more to be done on 2015’s programs, and plenty of room for your contributions and feedback. If you’d like to assist on any of the above, or have a completely different take on what C3 can be doing, raise your hand at the next meeting and we’ll put your talents to great use.
Community Memorial Foundation (CMF) Brochure/Pocket folder
1 CMF, in partnership with health and human service organizations, is committed to collaboratively transform the western suburbs of Chicago into the healthiest region in the country.

Council on Foundations (COF) Annual Conference Brochure
2 Branding and marketing brochure created for the Council on Foundation’s 2014 Annual Conference. COF’s mission is to provide the opportunity, leadership, and tools needed by philanthropic organizations to expand and sustain their ability to advance the common good.

National Association of Women Business Owners, Chicago Chapter (NAWBO) Direct mail Postcards
3 Membership campaign highlighting enhanced benefits and leadership opportunities, distributed by direct mail and supported with an email campaign.

Batavia Park District “Fun Guide”
4 The 100 page “Fun Guide” is the park district’s number one marketing tool, and is delivered four times a year to nearly 13,000 households in and around Batavia. It features all of the programs and events for each season (winter, spring, summer and fall).
Maret Thorpe is now certified as a Senior Tournament Director with the United States Chess Federation. That means she can be the head referee or head official for large chess tournaments.

Creative Genius George Berlin covered a Zipcar with dazzling animation and video for a live performance at ACTIVATE, the summer series of outdoor events by the Chicago Loop Alliance. George set-up 2 projectors, mapped the imagery to individual windows, doors, and panels of a Kia Soul and then cut and mixed it all live to the music of DJ Madrid. Meanwhile, the great Molly Z of www.mollyz.net painted amazing things live on the other side of the car. (Photo by George Obregon)

Marilyn Jones proudly reports that Consolidated Printing stole the show at the 2014 Great Lakes Graphic Association print competition. Consolidated won Best of Division in the category of diecut, pop-ups, unique folds, and involvement devices for an advertising piece for Edelman, Best of Division in the category of brochures and broadsides for a brochure for the Northeastern Illinois University Department of Music, plus four awards of excellence.

David Tanimura and his wife, Steph, decided to go on a little adventure for their 6th anniversary—a weekend away at Starved Rock which served as an exciting and revitalizing way to end a wonderful summer. The weather in the central valley was ideal for poolside barbecuing, bocci ball and all around merriment. A day trip to the Lava Cap Winery in the Sierra Foothills provided the perfect setting for a toast to a milestone birthday.

In August, Jeff London and Gerta Sorensen, along with their son, Evan, spent a week hiking through Utah. They visited five National Parks—from Zion and Bryce Canyon in the southwest to Canyonlands and Arches in the east. Jeff even found time to do some watercolor painting en plein air. Then, before heading home, they attended a Sorensen Family reunion in Park City.

Mary Wagner’s solo exhibit Transcendere appears at RTKL Associates, 200 S. Michigan Ave., Suite 1800 during the Chicago Architecture Foundation’s “Open House Chicago” weekend, October 18–19. Drawings from Mary’s Star Series and her large scale work Falling Through Space And Time will be featured. Pictured: Beta Lyrae, 2014, india ink on paper, 20 x 20 inches.

Karen Woodbury is celebrating Dia de los Muertos in style this year at the House on French Creek with a themed Retreat Weekend October 31–November 2. Come to paint, to refresh, and to explore one of the most interesting facets of Mexican culture. She promises loads of Latin influenced nibbles, beautiful craft cocktails, and Dia de los Muertos sweets! Sign up at www.frenchcreekfarmhouse.com.

Stephen Starr traveled to Sacramento, CA at the end of July to a surprise 60th birthday celebration for one of his five sisters. The weather in the central valley was ideal for poolside barbecuing, bocci ball and all around merriment. A day trip to the Lava Cap Winery in the Sierra Foothills provided the perfect setting for a toast to a milestone birthday.
C3 Talks with Mary Eagan Badinger

Name Mary Eagan Badinger
Occupation Creative Director
Working On Job search to find my next brand to build
Current Project Marketing and design for an artist’s workshop destination in Mason City, Iowa
Dream Client One who trusts me
Family Husband, David, fine artist and finish carpenter. Son, Aidan, creative writer.
Our family motto “The nut doesn’t fall far from the tree.”
Hobbies/Interests Life is Art, Gardening, Cooking, Wine Making, Eating and Drinking
Three Words that Best Describe Me I can’t decide.

Gadget I Can’t Live Without A sharp chef’s knife
Favorite Movies Blazing Saddles, This Is Spinal Tap
A Few of Many Favorite Recording Artists Alice Smith, Melody Gardot, Pink Martini, Peter Mulvey
My Fantasy Is Host a dinner party for Ray and Charles Eames, Frank Zappa, Nina Simone, Lucien Freud, Alice Neal, Mel Brooks, Gertrude Stein, Benjamin Franklin, Jens Risom, Julia Child, Barbara Kingsolver, Thomas Hoving, Donald Barthlome, Madeline Kahn, Claus Meyer
Prized Possession Self-Portrait David gave me in 1982

I Am Inspired By Growing things
Favorite Restaurant Next, Macku Signature, Shaw’s
Favorite TV Show Rawhide
The One Thing Nobody Knows About Me I am shy.
Three Things Always In My Fridge Door Sriracha, Peychaud’s Bitters, Vermouth
I Always Find this Funny Human beings
Favorite Way to Chill Out Music and cocktails in the garden

New C3 Members

Ronald Bailey
312.342.9536
rbailey000@gmail.com
Joy Stauber
312.572.9309
jps@stauberdesign.com
stauberdesign.com

Sponsorship Opportunities
C3 offers both members and non-members an opportunity to place products and services before our membership through two Sponsorship Programs: an Individual Program Sponsor and an Annual Sustaining Sponsor. For more information contact T.J. Hine at tj@hinephoto.com

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