Adding A Third Dimension To Your Storytelling

by Brent Brotine
photos Michael Tanimura

Traditional still photography is still an important creative tool, but for today’s young generations the preferred medium is video. So how do established shooters make the transition to moving pictures?

At our Video Thinking program on May 2nd, C3 members and guests explored this question with the help of our blue-ribbon panel of experts. Approximately two dozen attendees joined us to hear from four noteworthy Chicago professionals:

Moderator **Monna O’Brien**, a freelance producer who was formerly President of a major Chicago post production facility and head of production for major ad agencies. (www.monnaobrien.com)

**Karen Carter**, a freelance producer for both film directors and photographers. (www.karencarter.tv)

**Jim Luning**, a trained photographer who is now the videographer for a Chicago-based reality TV program. (www.luningphoto.com)

**Victor Powell**, owner of Powell Photography and Summer 2016 Creative Services which has expanded into the corporate video market. (www.powellphotography.com)

The common thread our panelists discussed was that video is all about creating emotions so the audience walks away remembering the feeling. Video cameras are simply tools for getting the vision.

Jim mentioned he takes pride in being curious about people and finding a way in to the story. Karen talked about her experiences in putting children on film for commercials, where great performances depended on the director getting the kids to talk to him while the camera was hidden. And Victor says he still applies his darkroom skill sets to digital tools because craftsmanship still matters.

Our thanks to **Virtual Things Live** for hosting the program.
president’s letter
by Stephen B. Starr

An Ordinary and Extraordinary Organization

At the close of a two-year term as C3 board president, I find myself indulging in reflection. The brief purview I’ve had serving C3’s board and membership has been rich and varied. We’ve wholeheartedly embraced our revisioning process that led us to collectively adopt a more holistic approach to support for creative professionals in 2012—to enrich, educate and inspire creative lives. In addition to our stock-in-trade “professional seminars,” we added two fine art shows for members, the Chicago Art Mart collaboration with Superior Street Center for the Arts, Improv for Business, architectural tours, an interactive photo mashup for Chicago Artists Month 2015, a Learn Jam at Sulzer Library and in between a lot of merriment at program planning BBQ’s, holiday parties (the stressful one at WTTW… and the buzz around the Ice Ribbon) and the annual meetings in Pullman and at the Chicago Botanic Garden.

We look different than we did 5 years ago. We are more collaborative, adaptive and scrappy in our creative skills and planning. Where there is an opportunity to engage members and to reach out to a broader audience, we have found the way to do it. For the opportunity to work closely with an extraordinary team of creative people, I am most grateful.

The story continues. By the time this newsletter mails, there will be a new slate of board members ready to serve our membership and the creative community at large. If I could choose any role going forward, it would be the official encourager and advocate for the continued exploration of what it means to be a creative person in our world today. Chicago Creative Coalition is on the edge of this conversation in its programming, special events and activities.

If you are on the sidelines watching the story unfold, come out to our programs, ease yourself into the conversation and participate with an extraordinary group of dedicated and talented individuals. We are also ordinary—grappling with the same challenges you face! Bring your own creative challenges into the mix—whether it be making connections with the kind of work you want to be a part of your life, finding profitable ways to operate a creative business in today’s fast changing environment, mixing it up in a community of like-minded individuals or expressing the fine art talents you may have put on the side.

The old adage—only I can do it AND I cannot do it alone—applies. Chicago Creative Coalition exists to be the resource you can count on for support. While you are busy creating the things that will change the world, tap in to a place to find refreshment. We continue together to enrich, educate and inspire creative lives.

The C3 Mission
Chicago Creative Coalition enriches, educates and inspires creative lives. We provide the framework for creative collaboration through insightful, educational programming and unique opportunities for networking and creative expression.

Connect with C3 online
ChicagoCreative.org

Board of Directors
2015–16
President Stephen Starr
Vice President Kathleen Kearns
Secretary Kathy Quintanar
Treasurer Carolyn Aronson
Programs George Berlin
Membership Michael Tanimura
Newsletter Cindy McEwen,
Brent Brotine
Communications Cindy McEwen
Internet Jason Feinberg
Social Media David Tanimura
Marketing and PR Open
Education/Intern Coordinator Open
Special Events Stan Kotecki,
David Tanimura

We have several open positions and can always use volunteers for programs and special events. If you are interested in joining the board or getting involved, please contact Stephen Starr at steve@stephenbstardesign.com.

C3 Board meetings are open to all. They’re held the first Tuesday of the month from September–May at 6 p.m. Join us.

C3 Newsletter
Print and Mail Services Marilyn Jones,
Consolidated Printing
Newsletter Staff Brent Brotine,
Cindy McEwen, Mary Wagner

We welcome editorial submissions (including opinion pieces) that may be of interest to our readers. Send your articles or ideas to Brent Brotine at Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477 or e-mail them to him at brent@brotine.com.

Please note that we reserve the right to edit or reject any articles submitted to C3. Note that this newsletter does not return unsolicited materials. The views and opinions expressed in this newsletter are those of the author(s), not those of Chicago Creative Coalition.

Chicago Creative Coalition
P.O. Box 578477
Chicago, Illinois 60657-8477
e-mail: C3@ChicagoCreative.org

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FROM THE BOARD

What’s it all about?

by Kathy Quintanar

For the past several months now, I’ve had the distinct pleasure to sit with the C3 board as they planned and brainstormed the activities of C3. Membership is also a significant component of board planning, as it aligns with budget and programs. Yet this day and age, how can you generate interest and encourage participation in an organization when everyone seems to be wrapped up in their own personal agenda?

This year I have been reaching out to several Chicagoland colleges and universities to make contact with and appeal to creative students interested in expanding their networks — having them consider C3 as an organization to join. Always old school, I made phone calls to university representatives in lieu of easily-ignored emails. Their main question was always, “What is C3 about?”

I found that simply quoting our mission from the C3 website made for a terrific answer — that people were excited to hear that C3 brings together and empowers creative professionals and students to get creative and have fun. I enjoyed the conversations I held and discovered what I thought would be a difficult sell turned out to be an easy pitch. Some went so far as to offer C3 table opportunities at student networking events.

Whether or not they become members, students appreciate that C3 is about connecting creatively and finding one’s place in a world that suddenly seems more friendly and a little less overwhelming. One thing is certain…there is always something to create, or get creative about with C3, it is fun and never boring.

Like what you see?

Ink  Printed digitally on Xerox 700.
Paper This newsletter is printed on Classic Crest 70# text.
Process The digital press uses waste-free toner and no fuser oil. The process is 100% chemical free—printed courtesy of Consolidated Printing.

How to join C3

The easiest access to a C3 membership application is through our website: www.chicagocreative.org/join-c3/. Pay online through PayPal or contact membership@chicagocreative.org for a membership application to fill out and mail with a check to: Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477, Attn: Membership Director.
E-mail questions to: C3@ChicagoCreative.org or to the Membership Director: membership@chicagocreative.org

UPCOMING PROGRAMS

C3 heats up for the weather ahead!

by George Berlin

Coming off a slew of programs on learning and doing exciting things, we’re moving on into summer with an eye for the outdoors!

First, we’re going to take a guided tour into the art, urban planning, and history of Chicago’s greatest new park the 606. Almost 2 miles of elevated linear park space stretches over the city on a re-purposed freight train line filled with green spaces, amazing walking and biking areas, and public art. Grab your walking shoes and join us for the tour and a taste of the trail afterwards at a very local eatery.

Then, we’re grabbing a group and heading out to learn how to use our phones and/or cameras to compose better shots in nature, led by some of C3’s very own veteran photographers at a perfect spot with something for everyone. We’ll go out and shoot, followed by a group critique and discussion back indoors afterwards.

Wrapping it all up, we’ll continue our early fall tradition of hitting another art walk this year (Pilsen and Ravenswood were big hits the last two years) and, of course, enjoy some local cuisine afterwards to talk about the art and what inspired us.

Get out your shades, sunscreen, and flip-flops and join us on some creative adventures!

C3 Newsletter Advertising Opportunities

The C3 newsletter is published quarterly from September to July and reaches a wide range of communication arts professionals. B&W ads are accepted in hi-res press-ready pdf format. Contact Cindy McEwen at macindy@mac.com for more information.

Display Advertising

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Classified Advertising

C3 MEMBERS RATES
Free for the first 30 words, 10¢ each additional word.

NON-MEMBERS RATES
$25 for the first 30 words, 25¢ each additional word.
Cooking Up a Second Batch of (Learn) Jam

by Brent Brotine
photos Stan Kotecki

Last year, our very first Learn Jam event showcased such unique skills as foam sculpture, bookbinding and embroidery. This year’s all-new edition, Learn Jam 2.0, upped the ante with even more extreme demonstrations of C3 members’ skills and hobbies.

Held in the Sulzer Regional Library’s auditorium, nearly two dozen members and guests seamlessly surfed between learning stations, often switching between teacher and learner. Among the volunteers who showcased their wares and their smarts were:

Carolyn Aronson magically turning earrings into wineglass identifiers.
George Berlin causing severe earworms by showing how to loop music.
Fran Griffith adding the sparkle with card embossing and adult coloring.
Stan Kotecki doing his part to help us improve our iPhone photography.
Teresa Peek showcasing design elements in photography. (tourthroughalens.com)
Steve Starr explaining how to begin putting portfolios online at the C3 website.
Jeff Sweeton experimenting live at connecting cardboard figures to Makey Makey boards. (codecreate.us)

Mike Tanimura getting edgy with knife sharpening techniques.

Plus at evening’s end, Warren Perlstein taught us all how to do the oldest dance on the continent — an authentic Indian friendship circle.

Our thanks to everyone who helped entertain and inform us with their insightful tips and tricks. Is there a Learn Jam 3.0 in our future? Stay tuned.
MEMBER REPORT

From Algebra to Animation in 3D

Kathy Quintanar just completed her Bachelor’s degree in Multi-Media design and will graduate with honors from DeVry University in July. And as she reports, she’s had plenty of company at home:

For the past two years every member of my household was in college full-time. Last June my son Quinn graduated from The University of Chicago with a degree in Biology. My daughter Savannah is currently a Junior preparing for her last year at Columbia. In January my husband Ken graduated with a Bachelor’s in Criminal Justice. And last but not least…two years and 124 credit hours later, I’ve finally brought my own skills into the 21st century.

Most of my career I’ve been a self-taught college dropout, because my 19-year-old self was so easily sidetracked by getting married…stupid girl. After years of using seminars and workshops to learn the technical applications it takes to succeed in the field, I realized I needed a degree to compete in the current job market and remain relevant.

Being in school again was wonderful; not only do they give you a task, they show you how to do it, and give you plenty of time to complete the work. In the workplace it seems no one knows exactly what they want, or how to do it, but they want it yesterday.

C3 Annual Meeting and 2016–17 Board Nominations

Please join us June 25 for a bouncing good time at the C3 Annual Meeting. We will start at the Helium Trampoline & Climbing Park in New Berlin, Wisconsin. After our excursion we will hold the meeting to formally elect the Board of Directors and have lunch provided by C3.

When: June 25, 2016
Arrival time: 11:15 am
Jump time: 11:30 am–1:00 pm
Lunch: 1:30 pm
Helium Trampoline & Climbing Park
16235 W. Beloit Rd
New Berlin, WI 53151

- trampolines • dodgeball • rock climbing
- jousting beam • jump tower
- human hamster balls • laser maze
- roller ball mini-bowling
- hurricane simulator

2016–17 Board Nominations:
President Kathleen Kearns
Vice President Open
Secretary Kathy Quintanar
Treasurer Carolyn Aronson
Membership Michael Tanimura
Programs George Berlin
Communications Cindy McEwen
Newsletter Cindy McEwen, Brent Brotine
Internet Jason Feinberg
Social Media David Tanimura
Events Stan Kotecki, David Tanimura, T. J. Hine
Education/Intern Coordinator Open
Marketing and PR Open

Interested in volunteering to fill an open position? Nominations will be taken from the floor at the annual meeting.

Affordable Posters and Banners

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Sponsorship Opportunities

C3 offers both members and non-members an opportunity to place products and services before our membership through two Sponsorship Programs: an Individual Program Sponsor and an Annual Sustaining Sponsor. For more information contact Cindy McEwen at macindy@mac.com.
Marilyn Jones

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Consolidated Printing Co.
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marilyn@consolidatedprinting.net
www.consolidatedprinting.net

1. **Sustainability Report 2015**
   - Benny Award Winner 60 page book that was perfect bound.

2. **Folder 2016 GLGA Best of Division, Unique Folder.**

3. **Signage**
   - Various bus shelter wide format signage produced on translucent styrene.

4. **Retail Items**
   - Various award winning products including mounted dollhouses, dolls, books and accessories.

5. **Promotional Items**
   - Personalized umbrellas, water bottles, glasses, shirts.

6. **Packaging**
   - Individualized branded packaging.

7. **Books**
   - Petroleum, carcinogen and toxin free children's books.

*If you imagine it, we can produce it!*

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Consolidated Printing’s trademark Printedgreen® 360 processes defines our relentless commitment to inventing, finding, testing and incorporating the healthiest and most environmentally sustainable commercial printing practices without sacrificing any print quality. We are inspected yearly by the Sustainable Green Printing Partnership and also have been tested by Underwriters Laboratory, with no exemptions taken and are repeatedly found to contain no petroleum, carcinogens or other toxic materials.

**Consolidated Printing is a full service commercial printer**
We offer traditional printing, wide format printing, bindery services, mailings, signage and promotional items.

**Award Winning Partnership**
Consolidated has been awarded virtually every environmental and printing award in North America.
1. This spring Jeff London and Gerta Sorensen took a trip to Wine Country and San Francisco. In addition to winery tours and tastings in Sonoma, they enjoyed a mineral mud bath in Calistoga, hiked through giant Redwoods, visited the Culinary Institute in Napa Valley, and ate plenty of great food. They ended the trip with a few days in San Francisco which included a tour of the city in a vintage VW microbus.

2. David Tanimura won 3rd prize at the juried 2016 One Inspired Evening show with his piece “Such Great Heights”. The annual gala event is hosted by The Inspiration Corporation whose mission is to, “help people who are affected by homelessness and poverty to improve their lives and increase self-sufficiency through the provision of social services, employment training and placement, and housing”. The party itself was also V.J.’d by George Berlin.

3. Stan Kotecki is spending a good deal of time looking up in the sky these days — and capturing the moments. He reminds us the clouds are always changing and tell us of the weather that has passed or is about to come — and that light and shadows can tell us just as much as looking at the weather app on our phones.

4. Claudia and T. J. Hine took a road trip to St. Louis to visit family in April. While there, they saw the Gateway Arch, Old Courthouse, and City Museum, as well as a Cubs/ Cards game at Busch Stadium.

5. Mary Wagner is currently exhibiting at the David Lusk Gallery in Nashville, Show of Hand runs through July 2. Pictured here is Rainbow Dream, 2015, 28 x 28 inches, pigment ink on paper.

6. Karen Woodbury reports that the Waste not what Not creative re-use festival at Superior Street Center for the Arts was a raging success. Nine artists participated including T. J. Hine and Laura Marie Sanchez. The Velcro Lewis Group played instruments made from trash, and artists Catie Olson and Dan Sullivan made a bass guitar attendees could crawl into.
C3 Talks with Michael Wayne Tanimura

**Company**
Silver Image Creative, Inc.

**Occupation**
creative director and documentarian

**Current Project**
documenting Chicago Arts Partners in Education’s after-school arts integration programs

**Dream Client**
anyone who actually values us for our expertise and knowledge, as opposed to “renting” a pair of hands and a computer (because everyone’s a designer)

**Family/Kids/Pets**
yes/yes/and snakes

**Hobbies/Interests**
reading and shooting photographs and paper targets

**Gadget I Can’t Live Without**
I want to say my 1971 Nikon F camera, but alas, it wouldn’t be true; so I guess it would be my Benchmade mini AFCK knife (every-day carry)

**Favorite Movie**
the most underrated movie ever—Joe Versus the Volcano, a romantic fable of modern life

**Book I’m Reading Right Now**
My Grandmother Asked Me to Tell You She’s Sorry by Fredrik Backman, and The 100-Year-Old Man Who Climbed out the Window and Disappeared by Jonas Jonasson (I hadn’t thought about this until now—am I obsessing about age, or just old people?)

**I’d Give Anything To Meet**
my grandmother (who sadly has passed) and ask her all the questions I was too young to realize were important

**Prized Possession**
a fern fossil from my days as a teen working at the Chicago Academy of Sciences

**My Inspiration Comes From**
not wanting to look bad

**Favorite Food**
Italian beef with sweet peppers from Mr. Beef on Orleans

**Favorite Restaurant**
all the ones I can’t frequent anymore (like the above)

**Favorite TV Show**
Last Week Tonight with John Oliver

**Places I Have Traveled To**
I never venture far from home. Seriously.

**The One Thing Nobody Knows About Me**
at least I hope people don’t know—I would rather be sitting home reading than be out somewhere doing with other people (C3 Board meetings excepted)

**I Always Find This Funny**
I don’t always find anything funny

**Favorite Way To Chill Out**
walking in the woods

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C3 Membership Benefits

- **Programs and seminars** for personal and professional development
- **For-members-only workshops** that spark new ideas and promote networking
- **Member exhibitions** that generate awareness, commissions and sales
- **C3 website showcase** that has search engine preference and directs traffic to your own site
- **Social events and outings** that strengthen Chicago’s creative community
- **Publicity opportunities** through the newsletter, website and e-list
- **Committee and Board** appointments that build leadership skills
- **Free member classifieds** plus discounts on newsletter display ads
- **Quarterly newsletter** featuring member success stories and event recap
- **Mentoring** opportunities such as internships and special events
- **Private e-list** where members exchange ideas and provide assistance

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