Google Gives C3 Members The Business

by Brent Brotine
photos T. J. Hine

Many C3 members use the no-cost versions of individual Google apps like Gmail, Drive or Forms — and they are all excellent solutions for single users. But teams and small businesses who need 24/7 support, extended features and effortless sharing across devices can take advantage of Google G Suite — the new name for what was formerly called Google Apps for Business. Tom Stuenkel and Rob Austin, managing partners at consulting firm WorkSite, showed us the benefits of this cloud-based productivity suite at our meeting on November 16th.

Using G Suite, small businesses can easily communicate and collaborate anywhere, anytime, on any device. The suite provides business-grade versions of Google’s familiar apps along with administrative controls, mobile device management, enhanced security and additional cloud storage. Google also provides tools to migrate data from other products like Notes, Office 365 and Exchange.

Tom and Rob explained the suite components, showed us how teams can collaborate through Hangouts and Gmail, and demonstrated how documents can be edited in real time across both desktop and phone screens. For more information on G Suite, you can visit suite.google.com or simply contact Tom and Rob at WorkSite: tom@worksitellc.com or rob@worksitellc.com.
The Power Of Community

Post election disappointment, I’ve been reflecting on the power of community. The basic requirements of life are rarely fulfilled in isolation, but rather from an “inescapable network of mutuality” as once stated by Martin Luther King, Jr. I am an active member in several communities all of which make my life richer.

A women’s entrepreneur group, a women’s leadership community, a faith based community, inter-faith social justice community, professional organizations, a sales group, Thursday morning breakfast group and, of course, C3.

For me, community is where I find the balance between physical and spiritual fitness. There is something indescribably invigorating about being a part of a group of people who share something more substantial than happenstance. I sought out these communities for various reasons, mostly because of the value that I receive by being actively involved with others. I choose to be with people who support, motivate, push and drive me in the direction of making both my personal life and career as successful, inspiring, creative, playful and motivating as possible.

C3 is an entirely volunteer driven and run organization. Between work commitments, life stuff and family obligations the C3 board members and volunteers get stuff done. My gratitude goes out to all of the C3 board members for their amazing continued efforts, commitment, guidance and support, and for the engaging and diverse playground they create.

This year we’re setting our sites on our community and our membership. The ongoing challenge for the C3 Board is to continue to provide relevant programming for our members, attract and invite new people into our fold, and to reach out to members who are looking for resources, community and inspiration. Our goal is to provide you, our members, the opportunity to share your thoughts and suggestions on how C3 can continue to serve our creative community for the remainder of 2016 and beyond. We’ll be sending members a link to an online Google Forms survey crafted by board members Nate Marks and Brent Brotine. We want to hear from you to help us shape our community. Let us know what inspires you, gets you motivated.

“In a real sense all life is inter-related. All men (and women) are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly. I can never be what I ought to be until you are what you ought to be, and you can never be what you ought to be until I am what I ought to be...

This is the inter-related structure of reality.” — Martin Luther King Jr.
UPCOMING PROGRAMS
Blazing Into The Future With C3
by George Berlin

With tons of cool and interesting tech just over the horizon, we’re jumping feet first into 2017 with a series of programs looking ahead to all the exciting places we can take our work.

Our theme this year is T.A.D. (no, he’s not a robot or somebody’s snooty rich cousin) it stands for Technology, Art and Design!

February finds us exploring all the unique new challenges in designing for the web, with a soon-to-be-named design guru who will take us through all the pitfalls and rewards of our modern age. Stay tuned!

In March we’re diving head first into Virtual Reality with our friends at an experiential design agency, with demos, tips on designing for an immersive environment, and all kinds of hands-on experience trying it out with headsets, hand-tracking, and even on your smartphones!

April we’re on the go — like Pokemon GO! — as we tackle Augmented Reality. It’s for more than just games, designers are using it for virtual product demos, marketing campaigns, even selling furniture! How can we use this for our clients? What’s the workflow and possibilities? We’ll head over to yet ANOTHER experiential agency to get the 411 on AR, with some iPad and smartphone demos, a few ideas for how to get into this cool new thing, and lots of demos and behind-the-scenes action.

Join Chicago Creative Coalition as we rocket ahead to the future in 2017!

FROM THE BOARD
With C3 Great Leadership Begins At Home
by Kathy Quintanar

Happiness is free. One has to make a commitment to it, embrace it as it comes, and then experience this joy-filled state of mind. Those that have mastered this approach can endure almost anything. Those who haven’t would give anything to obtain it.

As we sit and consider the outcome of the recent election and the ramifications yet to be experienced, one has to keep in mind that good leadership does not come without a price, and great leadership is the most valuable of all. A leader that recognizes this fact is powerful, patient and adept at motivating others to come together and make things happen.

Regardless of an individual’s 2016 vote, this great nation is united around one thing: the belief in the right to life, liberty, and the pursuit of happiness. Who among us would freely give up any of these? This we can all agree upon.

C3 President Kathleen Kearns is thoughtful, intelligent, diligent and most of all committed to bringing creative people together. With Kathleen at the helm, we discuss ways to provide programs, resources and encouragement so that we learn from each other and grow together.

Committed to optimism, I sincerely anticipate that future leaders of America will be like our own great C3 leaders both past and present. Great leaders know that life, liberty and happiness stem from kindness, respect and even love. Love for our significant others, our families, for our fellow human beings and the environment in which we all share and must reside.

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IN MEMORIAM

Blanca Robledo-Atwood

C3 mourns the passing of long-time member Blanca Robledo-Atwood, who lost her battle with cancer on October 21 in her hometown of Medillin, Colombia. Many C3 members were involved in the campaign to raise funds so Blanca could fly home to her family. Our condolences to husband David and Blanca’s family and relatives.

C3 Hangs With Alderman John Arena

by Michael Tanimura
photo Warren Perlstein

Throughout September, the PhotoFest winners from Jeff Fest, plus additional works by C3 members, were on display at Alderman John Arena’s 45th Ward Office Gallery. Approximately 50 members, artists and friends were there for Opening Night festivities on September 9th.

Among the PhotoArt Fest winners who were there were JP Boustany, Susan Clark, Gerald Greenwood, Ashley Jablonski, Natalie Marotta and Delia Seeberg. C3 artists included Carolyn Aronson, T. J. Hine, Kathleen Kearns, Kaitlyn Keely, Nate Marks, Cindy McEwen, Warren Perlstein, Laura Marie Sanchez and Bob Tolchin.

Our thanks to Alderman and former C3 member John, to Jill Arena, and to Leslie Perkins, Director of Communications and Outreach.

Like what you see?

Ink  Printed digitally on Xerox 700.
Paper  This newsletter is printed on Classic Crest 70# text.
Process  The digital press uses waste-free toner and no fuser oil. The process is 100% chemical free—printed courtesy of Consolidated Printing.

VIDEO SERIES PART TWO

Shooting Like A Pro For A Pittance

by Brent Brotine
photos George Berlin

The second of our Video Making programs took place on September 14 at Sulzer Regional Library, where George Berlin and company led C3 members and guests in a hands-on exploration of some of today’s coolest video gadgets for iPhone and iPad.

George demonstrated all that can be done with his personal favorite program Pinnacle Studio for iPad, almost as powerful as the vaunted Final Cut for just pocket change. Danielle Tanimura also showed us why iMovie is a great free alternative for iPhone videos.

We watched how to sync GoPro cameras with an iPad for live videos, and shared tips on lighting and camera settings for the built-in iPad and iPhone cameras. We also saw how Google Photos can be used to make automatic photo collages for videos, and how to easily edit music tracks to sync with these shows.

George showed off his collection of various iPhone camera mounts that can bring studio-caliber movement to our videos. We experimented with tabletop roller dollies including the iStabilizer mount, and played with the Opteka mount that serves as a poor man’s Steadicam for just sixty bucks. So if you see some amazing camera moves in the next video posted for C3 members, now you’ll know who to thank.

MEMBER PROGRAM

C3 Walks Through Chicago History

by Brent Brotine
photos Warren Perlstein and Cindy McEwen

Chicago’s celebrated The 606 — specifically the eastern portion of its elevated Bloomingdale Trail — was our destination on October 15th. Twenty C3 members and guests met at the Walsh Park eastern trailhead, and took a leisurely and informative walk west led by 606 Park Advisory Council volunteer docent John Paige, AICP, President of Urban Planning Services.

John told us about the history of The 606, from the initial work by neighborhood resident group Friends of the Bloomingdale Trail to the involvement by the City of Chicago, Chicago Park District, Trust for Public Land and dozens of companies and organizations. Now as a public-private partnership, The 606 brings together arts, history, design, bike trails, event spaces and open green spaces.

As we walked, John shared stories of past and present development in the four communities traversed by the trail: Bucktown, Logan Square, Humboldt Park and Wicker Park. We enjoyed seeing the art installations that are part of the trail,
This year’s annual Gallery Walk on October 26 found us returning to familiar territory, the galleries of River North centered on Superior between Franklin and Wells. Our band of C3 members and guests was ably led by Allison Reilly, Managing Editor and Business Manager at Chicago Gallery News, who provided her exclusive insights at each stop.

Our first stop was an old friend, Andrew Bae Gallery at the 300 West Superior building. Andrew had works from seven Asian artists on exhibit, including the undulating paper sculptures of Jae Ko that fascinated our members six years ago. We also saw how Leah Joo’s paintings have changed over the years, as Andrew contrasted her earlier and recent works.

Second stop was one floor up, where the Weinberg/Newton Gallery has an exceptionally timely group exhibition, Sapphire, with photographs, paintings, sculptures and collages focused on social justice issues. Gallery assistant Jeanne Donegan showed us works by Anna Elise Johnson, Jason Pallas, Deb Sokolow and other artists; the exhibit will remain open through Inauguration Day.

Also on the second floor, we visited the Rangefinder Gallery, a part of the Tamarkin Camera showroom. Dan Tamarkin showed us a collection of photographs by Joe Patronite of people in Mexico celebrating the Dia de los Muertos (Day of the Dead) taken with inconspicuous Leica rangefinder cameras for an honest, decisive moment style. Dan also has a collection of vintage Leicas for sale.

Last stop was half a block away the Carl Hammer Gallery at 740 North Wells. Gallery manager Yolanda Farias showed us a selection of paintings and sculpture from the collection of Steve and Karen Berkowitz. Steve Berkowitz is the founder of Chicago’s Marwen Foundation, known for providing free visual arts classes to under-served Chicago youth in the 6th through 12th grades.

We capped off the evening at the nearby Chicago Gallery News office with our traditional mix of snacks and beverages.

How to join C3

The easiest access to a C3 membership application is through our website: www.chicagocreative.org/join-c3/. Pay online through PayPal or contact membership@chicagocreative.org for a membership application to fill out and mail with a check to: Chicago Creative Coalition, P.O. Box 578477, Chicago, IL 60657-8477, Attn: Membership Director.

E-mail questions to: C3@ChicagoCreative.org or to the Membership Director: membership@chicagocreative.org
Gerta Sorensen
Sorensen London Design
773.202.9922
gerta@sorensenlondon.com

1 Card illustration for Erikson Institute, based on their logo.

2 Annual report for the Becker Friedman Institute for Research in Economics at the University of Chicago, cover and interior spread.

3 Survey report cover and inside page for Jellyvision Lab, Inc./ALEX.

4 Recruitment poster for Erikson Institute, a graduate school in child development.

5 Book for University of Chicago presenting the history of their convocation through a timeline with photos and quotes, 100 plus pages.
1. Warren Perlstein invites C3 members to a monthly Photography Wine and Critique held every third Friday of the month, 6:30–10 p.m., at 4001 N. Ravenswood Ave. #105, Chicago, IL; 872-529-2272; www.chicagophotoclasses.com. The next critique is Jan 20. Photography Wine & Critique offers a night of networking, laughter, a glass of wine (or something non-alcoholic) and critiques with a group of industry experts and photo enthusiasts. Participants are both professionals and amateurs who share their knowledge and expertise of photography as art, personal expression and business. Many of the W&Cers share their suggestions, sites to photograph, meet-ups, and other photography events as well. The W&C also hosts a themed contest each month. More information on Facebook at “Wine and Critique”.

2. Victor Powell reports two fall milestones. First, he got to visit the White House on behalf of the board of his biggest client. Victor had to leave his pro camera behind, but he was able to capture the moment on his small mirrorless camera, including a meeting with Valerie Jarrett.

   Second, Victor just celebrated 40 years in business. He hosted a party at Room 43 for clients and friends, catered by long-time partner Fanfares by Faye.

3. Marilyn Markle finally put her renovated Chicago bungalow on the market, after more than three years of toil and grief, including a contractor from hell that had to be fired and replaced by legal means. Despite all the big hurdles, she is proud of the finished house with 3 bedrooms, 3 full baths upstairs, and a big finished basement with full bath downstairs.

4. George Berlin and his madcap gang of amazing creative geniuses premiered “Design A Dress,” an interactive installation as part of the Chicago History Museum’s exhibit “Making Mainbocher: The First American Couturier” that opened on October 22nd.

   Guests to the exhibit can try their hand at designing high fashion with this super cool interactive projection by picking from 12 different fabrics, changing all their colors, choosing the size of the patterns, adding accents, and even picking necklines and skirt lengths! And it all shows up in real-time on the dress form! It will be open to the public through August 2017.

New Members

Susan Witkowski
773.202.1770
s-witkowski@comcast.net
Graphic designer

Gerald Greenwood
773.218.0056
ggreenwood60641@gmail.com
Occupation: Artist, Educator, (& former pre-press maven)

Current Job: Director of Printmaking and Book Arts at Lillstreet Art Center

Dream Client: anyone who buys what they see on display – I’ve only done a few commissioned art works in over 25 years

Family/Kids/Pets: married to Mike Zeddies, Jr. for 23+ years; no pets; no children (my husband & I are childish enough)

Hobbies/Interests: amateur birder, but mostly waterfowl & other large, easy to see birds. Road trips

Three Words that Best Describe Me: generous, outgoing, and resourceful

Gadget I Can’t Live Without: smartphone for maps, and the ability to take credit cards at art fairs

Favorite Movies: (never watch ’em)

Favorite CDs/Recording Artists: alt-country, bluegrass, folk and Americana

Book I’m Reading Right Now: Fighting Chance by Elizabeth Warren

Favorite Web Site: weather.com, especially during art fair season

My Fantasy Is: I get caught up on things instead of just barely finishing one project while something else gets pushed to the back burner

I’d Give Anything to Meet: Gutenberg

Prized Possession: my etching and sign presses

My Inspiration Comes From: everyday objects

Favorite Food: Thai or Italian

Favorite Restaurant: Knife & Tine – they know how I like my martini

Favorite TV Show: Diners, Drive-ins & Dives

Favorite Radio Station(s)/Air Personalities: WXRT, Lin Brehmer & Mary Dixon


The One Thing Nobody Knows About Me: I am (re)learning to tap dance

Three Things in my Medicine Cabinet: ibuprofen, nail polish, Skin Shield

Favorite Way to Chill Out: glass of sauvignon blanc

If I Won the Lottery, I’d: make my family comfortable and then donate a lot to charities that fight hunger

C3 Talks with Judy Hinkes Zeddies

C3 Membership Benefits

Programs and seminars for personal and professional development

For-members-only workshops that spark new ideas and promote networking

Member exhibitions that generate awareness, commissions and sales

C3 website showcase that has search engine preference and directs traffic to your own site

Social events and outings that strengthen Chicago’s creative community

Publicity opportunities through the newsletter, website and e-list

Committee and Board appointments that build leadership skills

Free member classifieds plus discounts on newsletter display ads

Quarterly newsletter featuring member success stories and event recaps

Mentoring opportunities such as internships and special events

Private e-list where members exchange ideas and provide assistance

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